

Job description: Social Media Assistant – Spanish

Overall objective:

Expand the reach of FIH's social media channels in Spanish-speaking regions as part of FIH's strategy to expand the reach of its social media channels in countries and languages that are prime markets for Hockey.

Responsibilities:

- Create content in Spanish - and English (when needed) - for FIH's digital channels: Instagram, Facebook, Twitter and YouTube
- Apply FIH social media strategy to the targeted markets
- Assist in increasing followers of FIH digital communities
- Create specific content directed at Spanish speaking audience
- Re-purpose content from other sources for our own channels in Spanish. Example: Latest trends, Fan engagement ideas, innovative techniques to communicate to our fans.
- Support the FIH designer with FIH tournament related designs

Skills/Technical skills:

- Fluent in Spanish and English (written and spoken)
- Basic knowledge of Adobe's softwares: Photoshop, Illustrator, Premiere Pro
- Knowledge of hockey (or basics of hockey) needed
- Should have good understanding of Instagram reels and YouTube shorts

Location

- South/Central America

Duration

- November 2021 – July 2022 (Extendable)

If you wish to apply for the role or have any further questions drop us an email at video@fih.ch.